



MANITOBAH

WE'RE HIRING!

JR. GRAPHIC DESIGNER

Manitobah is dedicated to a greater cultural diversity throughout our business operations and hiring process. As a company rooted in Indigenous culture, Manitobah is committed to hiring Indigenous employees wherever possible; applicants are strongly encouraged to self-declare.

WHAT YOU WILL DO

The Junior Graphic Designer is responsible for supporting the design needs of cross-functional teams within Manitobah. The Junior Graphic Designer must have a strong eye for design, instinctively think digital-first, keeps up with industry trends and has a high-level of attention to detail. The incumbent will contribute fresh ideas that align with seasonal strategies, provide creative support from early stages of conceptualization to execution, and collaborate across teams to build visual communication tools, handling multiple projects at once.

The incumbent for this position must have a working understanding of Indigenous culture and history. The incumbent should be initiative-taking and enthusiastic, able to work in a fast-paced environment while managing multiple tasks and collaborating effectively with cross-functional teams.

WHAT WE OFFER

Manitobah offers a comprehensive total compensation package which includes an annual base salary, group benefits, flexible work hours, generous paid time off, 50% discount on our retail products, professional development, and our newest benefit offering called Group Savings Program.

LOCATION

Hybrid/Remote position. Must be available to report to Manitobah Headquarters Office, 401-25 Forks Market Rd. Winnipeg, MB when directed.

KEY RELATIONSHIPS

Reports to: Sr. Graphic Designer

Key Relationships: Marketing team, internal and external stakeholders

Direct Reports: None

KEY RESPONSIBILITIES

This position involves supporting Manitobah and the marketing team:

- Supporting Senior Graphic Designers with projects
- Support across all departments with the creation of presentations, templates and other supporting visual communication tools as directed
- Prepare sketches, layouts and graphic elements of the subjects to be rendered using traditional tools, multimedia software and image processing, layout and design software
- Utilize basic knowledge of video editing and animation
- Edits photos and images through editing and manipulation, including colour editing
- Attend and participate in brainstorming sessions, briefs, group meetings and presentations
- Support Marketing team in the collaboration with Indigenous artists in the digitizing of their artwork for product team



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IDEAL EXPERIENCE

Professional Experience:

- Minimum 1-3 years of experience as a Graphic Designer required
- Experience designing print and digital media including creating vector designs required
- Experience using Microsoft Office 365 and Adobe Creative Suite - including InDesign, Illustrator and Photoshop is required
- Experience in the apparel or footwear industry is an asset

Educational Requirements:

- Post secondary education in graphic design is required
- A university degree in visual arts with specialization in graphic design, commercial art, graphic communications or related field is an asset
- Equivalent combination of education and experience may be considered.

SALARY RANGE

\$40,000 - 50,000 ANNUAL SALARY

CONTACT/APPLICATION INFORMATION

EMAIL PORTFOLIOS, RESUMES & COVER LETTERS TO CAREERS@MANITOBAH.CA OR APPLY ON OUR WEBSITE
[CAREER OPPORTUNITIES - MANITOBAH](#)